

Accredited at A<sup>+</sup> Grade With 3.42 CGPA in 4<sup>th</sup> Cycle Website: klesbkcollegechikodi.edu.in 🖀 : 08338 – 272176 Email: kles\_bkcc@rediffmail.com

#### **P.G. DEPARTMENT OF COMMERCE**

COURSE OUTCOMES 2022-23

#### Semester I

#### 1) Corporate Strategic Management

On successful completion of this course students will be able to:

- CO1: Identify and recognize the various levels at which strategic decision making happens in on organization.
- CO2: Analyze the internal and external components of business.
- CO3: Formulate most appropriate strategies to the business firm for its success.
- CO4: Assess different organizational structures and their merits and demerits.

CO5: Demonstrate different techniques of strategic evaluation and control.

#### 2) Advanced Marketing Management

- **CO1:** Describe different components of marketing environment and their impact on marketing decisions.
- CO2: Realize the importance of product and pricing decisions and the ethical issues involved in it.
- CO3: Gain knowledge on distribution logistics and ethical issues involved in it.
- CO4: Understand the components of promotion mix and the ethics to be followed while taking promotion decisions.
- CO5: Have knowledge on recent trends in marketing

# 3) Financial Management

On successful completion of this course students will be able to:

- CO1: Demonstrate an understanding of the overall role and importance of finance function.
- CO2: Gain basic financial management knowledge.
- CO3: Describe the relationship between capital structure and value of firm by using different capital structure theories.

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- CO4: Evaluate capital projects using variety of advanced capital budgeting techniques.
- CO5: Have knowledge on dividend policies, working capital management & capital structure decisions etc.

#### 4) Applied Economics for Business

- CO1: Understand the role and responsibilities of managerial economist.
- **CO2:** Define the concept of elasticity of demand, its types and also make demand forecasting.
- **CO3:** Describe the production function in different situations by using law of variable proportion, law of return to scale and Cobb Douglas production function.
- CO4: Explain the concept of price and output decisions of firms under various market structures.
- CO5: Identify objectives of firm and pricing practices under product life cycle and trade cycle phases.

# 5) Management Accounting

On successful completion of this course students will be able to:

- CO1: Acquire knowledge on tools and techniques of managerial accounting.
- CO2: Apply marginal costing in decision making and prepare break even charts and profit graphs.
- CO3: Prepare Fund Flow and Cash Flow statements and their differences.
- CO4: Analyze and interpret financial statements.
- CO5: Acquire knowledge on different techniques of uniform costing and inter firm comparison.

#### 6) Stock Market Operations

On successful completion of this course students will be able to:

- CO1: Acquire knowledge on conceptual framework of stock market.
- CO2: Understand the practical aspects of primary and secondary market operations.
- CO3: Develop a practical approach and understanding towards clearing and settlement processes in a securities market.
- CO4: Have an overview on working of international stock markets.

CO5: Build their career in stock market/ broking houses.

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#### Semester II

## 1) Corporate Restructuring

On successful completion of this course students will be able to:

- CO1: Understand the concept and different forms of corporate restructuring.
- **CO2:** Describe different motives for mergers and methods of financing mergers.
- CO3: Analyze different methods for valuation of target firms and understand legal procedure for mergers in India.
- CO4: Understand different types of takeovers and their defenses and SEBI takeover code.
- **CO5:** Have knowledge on concept of Industrial sickness and its causes, symptoms and measures to control.

# 2) Quantitative Techniques

- CO1: Apply quantitative techniques to solve a variety of business problems.
- CO2: Learn the feasible solution and optimal solutions for the Linear Programming Problems.
- CO3: Acquire knowledge on Transportation problems and their solutions.
- CO4: Acquire knowledge on Inventory and Queuing management techniques .
- **CO5:** Understand the concepts of PERT and CPM techniques and their applications.

# 3) Dynamics of Entrepreneurship Development

On successful completion of this course students will be able to:

co1: Develop qualities required to become an entrepreneur.

**CO2:** Identify entrepreneurial opportunities.

CO3: Know the different pathways to new ventures.

CO4: Prepare a business plan.

CO5: Know the global Indian entrepreneurs and institutions facilitating entrepreneurship in India.

# 4) Advanced Corporate Accounting

On successful completion of this course students will be able to:

CO1: Prepare company final accounts as per companies act 2013.

- CO2: Explain the procedure involved in amalgamation of companies.
- CO3: Prepare consolidated statements in case of single subsidiary, chain holding and cross holding.

CO4: Understand the concept of buy back of shares and its conditions, methods, benefits and limitations.

**CO5:** Describe recognition, measurement, presentation and disclosure of financial instruments.

# 5) Accounting for Specialized Institutions

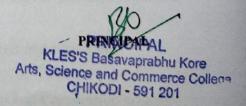
On successful completion of this course students will be able to:

- CO1: Understand the procedure of preparation of final accounts of insurance companies.
- CO2: Become expert in preparation of accounts of hotels, electricity companies and hospitals.
- CO3: Gain knowledge of banking regulation act and how bank maintain its accounts in practice.
- CO4: Have Knowledge of various specialized accounting practices.

#### 6) Entrepreneurship Development and Project Management

- **CO1:** Understand the role of entrepreneurship in socio-economic. transformation.
- CO2: Aware of different business opportunities and Successful growth stories.
- CO3: Make project planning, Analysis & Selection.
- **CO4:** Have knowledge on institutional support for entrepreneurship development.
- CO5: Write a business plan and detailed project report.

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**COURSE OUTCOMES 2022-23** 

#### Semester III

#### 1) Business Research Methods

On successful completion of this course students will be able to:

- **CO1:** Understand the concepts of research, types of research, research design and formulation of research problem.
- CO2: Acquire knowledge on different sources of data collection for research and understand the concept of Sampling and its techniques.
- **CO3:** Describe the process of analysis of the collected data by using statistical techniques.
- CO4: Develop the knowledge on the concept of hypothesis and its testing procedures.
- CO5: Acquire knowledge on drafting a research report.

#### 2) International Financial Management

- **CO1:** Understand the concept of international financial management and role of global financial manager.
- CO2: Forecast foreign exchange rate.
- CO3: Understand the different types of risks involved in foreign exchange market and techniques to manage the risk.
- CO4: Describe the different sources of finance for international business.
- CO5: Have an overview on concept of international working capital management and techniques of international capital budgeting.

# 3) Organizational Behavior

On successful completion of this course students will be able to:

- **CO1:** Analyze the behavior of individuals and group in an organization in terms of the key factors that influences organization behavior.
- CO2: Assess the potential effects of organizational level factors such as structure, culture and changes in an organizational behavior.
- CO3: Analyze organizational behavior issues in the context of organizational behavior theories, models and concepts.
- CO4: Describe the need and significance of motivation in modern organization.
- **CO5:** Recognizes stress in the workplace and develop programs to successfully reduce stress of employees.

# 4) Innovations in Accounting

- **CO1:** Understand methods of accounting of inflation and ICAI guidance note on price level accounting.
- CO2: Describe the need and significance of HRA and different methods available for valuation of human resources.
- CO3: Understand the importance of social and environmental accounting as well as social and environmental practices of Indian companies.
- CO4: Acquire knowledge on accounting treatment of Employee Stock Option and Employee Stock Purchase Scheme.
- CO5: Analyze ethical issues involved in creative accounting and role of forensic accounting in control of creative accounting.

### 5) Financial Reporting Standards

On successful completion of this course students will be able to:

CO1: Understand qualitative characteristics of accounting information.

CO2: Know the role of IASB and difference between IFRS and IAS.

CO3: Explain objectives and scope of financial reporting.

CO4: Acquire knowledge on concept, advantages and disadvantages of segment reporting.

CO5: Understand accounting and reporting of financial instruments.

## 6) Soft Skills for Employability

On successful completion of this course students will be able to:

- **CO1:** Appreciates the significance of soft skills and personality augmentation with reference to their personal as well as professional lives.
- CO2: Describe the various types of etiquettes and its importance.
- CO3: Develop broad career plans, evaluate the employment market, and identify the organizations to get good placement, match the job requirement and skill sets.
- CO4: Develop competency in group discussion and understand do's and don'ts of Group Discussion.

CO5: Understand the ways to succeed in an interview.

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#### **COURSE OUTCOMES 2022-23**

#### Semester IV

#### 1) GST and Customs

On successful completion of this course students will be able to:

- CO1: Understand the concept like E- Way Bill, Electronic Cash Ledger, Tax Invoice, Credit and Debit note etc.
- CO2: Compute the tax liability and understand the provisions relating to TDS and TCS.
- **CO3:** Describe the Returns under GST and provisions relating to filing the same.
- CO4: Have knowledge on different types of Customs Duties.
- CO5: Ascertain the value of imported and exported goods for payment of duty.

#### 2) Business Ethics and Corporate Governance

- **CO1:** Define, explain and illustrate the theoretical foundations of business ethics.
- **CO2:** Confidently apply systematic, ethical reasoning to business dilemmas and communicate in oral and written forms these using the concepts logic and theoretical conventions of business ethics.
- **CO3:** Demonstrate a solid understanding of the purpose and nature of corporations.
- CO4: Critically assess governance concerns for Individual Corporation and their stakeholders.

#### 3) Techniques of Costing

On successful completion of this course students will be able to:

- CO1: Gain the knowledge about concept of Budgeting and preparations of different budgets.
- CO2: Understand the concept of standard costing and Interpretation of variances.

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- CO3: Understand the various methods of determining transfer prices.
- CO4: Know the importance of uniform costing and inter firm comparison.
- CO5: Develop insights about lean system.

# 4) Investment Analysis Portfolio Management

On successful completion of this course students will be able to:

- CO1: Understand the various alternatives available for investment.
- CO2: Find the relationship between risk and return through fundamental and technical analysis.

CO3: Learn to measure CAPM factor model.

- CO4: Learn to measure Marcowitz, Sharpe-Index model.
- CO5: Construct optimal portfolio and evaluate them using different models.

# 5) Advanced Financial Accounting

On successful completion of this course students will be able to:

- CO1: Understand the importance of financial management and steps involved in strategic financial decision-making process.
- CO2: Describe the relationship between capital structure and value of firm by using different capital structure theories.
- CO3: Explain the impact of dividend policy on companies
- CO4: Understand how to incorporate risk in capital budgeting
- CO5: Acquire knowledge on concept of lease and different methods of evaluation of lease proposal.

## 6) Project and Field Visit

On successful completion of this course students will be able to:

CO1: Students will be able to Identify appropriate research topics.

- CO2: It will impart research skills among the students.
- CO3: Students are exposed to real working environment and shown how things are done in an organization.
- CO4: Students will be able to suggest solutions to the various organizational problems.
- CO5: It will be helpful to the students for further research in future.

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